

What is Transfer Pricing?

Worksheet

Transfer pricing is the price set for transactions between related entities within a company, determined via cost-plus, market-based, or negotiated pricing methods.

Questions

1. A subsidiary's unit cost is \$50 with a 20% markup. What is the cost-plus transfer price?
 - A) \$60
 - B) \$70
 - C) \$55
 - D) \$65
2. Which transfer pricing method uses the price charged to external customers?
 - A) Cost-plus pricing
 - B) Market-based pricing
 - C) Negotiated pricing
 - D) Standard cost pricing
3. Why do multinational companies use transfer pricing?
 - A) To increase employee salaries
 - B) To price goods/services traded between subsidiaries and manage tax allocation
 - C) To calculate depreciation
 - D) To set market interest rates
4. What is a key risk of transfer pricing across countries?
 - A) Currency stability
 - B) Tax authority scrutiny over profit shifting
 - C) Reduced production
 - D) Lower employee turnover
5. A division's production cost is \$40/unit. With a 25% markup, what is the transfer price?
6. An external market price for a similar component is \$80. Using market-based transfer pricing, what price should the selling division charge?
7. Two divisions negotiate a transfer price between the cost floor (\$30) and market ceiling (\$70). They agree on \$55. Is this valid?
8. Define: What is transfer pricing?
9. Define: What is the arm's-length principle?
10. Define: Name three transfer pricing methods.

Answer Key

1. A) $\$60 - TP = 50 \cdot 1.20 = \60 .
2. B) Market-based pricing - Market-based pricing uses a comparable external market price.
3. B) To price goods/services traded between subsidiaries and manage tax allocation - Transfer pricing prices internal transactions and affects how profit/tax is allocated across entities.
4. B) Tax authority scrutiny over profit shifting - Tax authorities closely monitor transfer prices to prevent profit shifting to low-tax jurisdictions.
5. $TP = \text{Cost} (1 + \text{Markup}\%)$ $TP = 40 \cdot 1.25 = \$50$ per unit
6. Market-based method uses external comparable price Transfer price = \$80 per unit
7. Negotiated pricing allows any price between cost floor and market ceiling \$30 \$55 \$70 valid negotiated transfer price
8. The price charged when goods/services move between divisions or subsidiaries of the same company.
9. Transfer prices should match what unrelated parties would charge in a comparable transaction.
10. Cost-plus, market-based, and negotiated pricing.

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