

What is Business Vocabulary?

Worksheet

Business vocabulary refers to specialized French terms used in commerce, finance, and professional communication—from 'marché' (market) to 'entreprise' (company) to 'bénéfice' (profit).

Questions

1. What is the French word for 'market'?
A) marché
B) magasin
C) boutique
D) commerce
2. Which word means 'company' in French?
A) commerce
B) entreprise
C) emploi
D) affaires
3. What does 'bénéfice' translate to?
A) benefit
B) profit
C) expense
D) cost
4. Which term refers to a company director?
A) employé
B) patron
C) directeur
D) ouvrier
5. What does 'marché' mean in a business context?
6. How would you say 'employee' in French business?
7. What is 'bénéfice' in business French?
8. Define: marché
9. Define: entreprise
10. Define: bénéfice

Answer Key

1. A) marché — 'Marché' is market. 'Magasin' is shop/store. 'Boutique' is boutique. 'Commerce' is commerce/trade.
2. B) entreprise — 'Entreprise' means company. 'Emploi' means job. 'Affaires' means business/affairs.
3. B) profit — 'Bénéfice' means profit. While related to benefit, in business it specifically means profit.
4. C) directeur — 'Directeur' is director. 'Patron' is boss/owner. 'Employé' is employee. 'Ouvrier' is worker.
5. 'Marché' literally means 'market'—the place or system where goods and services are bought and sold. Example: Le marché est très compétitif. (The market is very competitive.)
6. 'Employé' is the standard French term for an employee or worker. Example: Notre entreprise a 500 employés. (Our company has 500 employees.)
7. 'Bénéfice' means profit or gain—the money left after expenses are paid. Example: Cette année, nos bénéfices ont augmenté. (This year, our profits increased.)
8. market; the system where goods are bought and sold
9. company; a business organization
10. profit; financial gain after costs

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